



# BUSINESS HEALTH SURVEY | 2015

How healthy is your business? Take the following survey to find out. Check Yes or No then add your score at the bottom of each column. Yes= 1 point No= 0 points

<b>Business Basics (Level 1)</b>	<b>Yes</b>	<b>No</b>
I have documented my goals for the next 30 days, 3 months, 6 months, and 12 months.		
I budget my time on a weekly basis.		
I have a personal budget and am within 5-10% of that budget monthly.		
I have documented my Business Model and operate according to that plan instead of selling to EVERYONE.		
I have a business budget and operate my business from a separate bank account.		
I have business cards and basic marketing materials I am proud to share.		
I have a Facebook page for my business and consistently post to it.		
I have a complete LinkedIn profile and understand how to use it to get leads and referrals.		
I am comfortable with attending networking events.		
I am accountable to a team and experience consistent results.		
<b>TOTAL</b>		

<b>Stellar Sales (Level 2)</b>	<b>Yes</b>	<b>No</b>
I know how many leads and sales I must have weekly/daily to reach my income/growth goals and consistently meet those requirements.		
I consistently have enough time to run my business and enjoy a healthy personal life.		
I consistently pay myself first, contribute to my retirement, and have 3-6 months of living expenses saved.		
My website is professional, accepts payments, and I know the analytics.		
I am leveraging quality audio or video content in a timely manner.		
I consistently close deals from my networking efforts.		
I understand the basics of sales and am comfortable with selling.		
My closing rate is 50% or higher.		
I am consistently leveraging joint ventures to grow my business.		
I have a quality presentation I use for groups, a special offer, and consistently close sales from the "front of the room".		
<b>TOTAL</b>		



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<b>Systems (Level 3)</b>	<b>Yes</b>	<b>No</b>
I understand the value of automation and which systems are best for my needs.		
I am currently utilizing all functions of my Client Relationship Management System.		
All leads are entered and followed up within 24 hours of meeting them.		
I am leveraging Facebook campaigns, squeeze pages and other advanced marketing tools.		
I know the effectiveness of my marketing initiatives and adjust when necessary.		
I have Power Partners who consistently send me referrals.		
I have a team of experts to handle admin and marketing tasks.		
My business is structured and insured properly to minimize risk.		
I am running a 6 figure business and am paying myself consistently.		
My business could continue to run if I was not there to work.		
<b>TOTAL</b>		

<b>Passive Income (Level 4)</b>	<b>Yes</b>	<b>No</b>
At least 10% of my income is from passive sources.		
I understand what passive income is and how my business can leverage it.		
I have a program or package I am currently selling online.		
I conduct webinars, tele-summits, or podcasts.		
I understand what affiliate marketing is and how to leverage it.		
I receive affiliate income AND pay affiliate fees (referral fees).		
I am leveraging the power of a membership site.		
I have published a book and have consistent sales.		
I am running a 7 figure business.		
I don't need to work in order to maintain my ideal lifestyle.		
<b>TOTAL</b>		

What was your highest score? Are you missing some skills? How much money, time, or energy are you wasting by not having the skills to take your business to the next level?

If you scored less than 9 points in any one level, take MASSIVE ACTION, today!



*Scan code to learn more and to apply.*



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